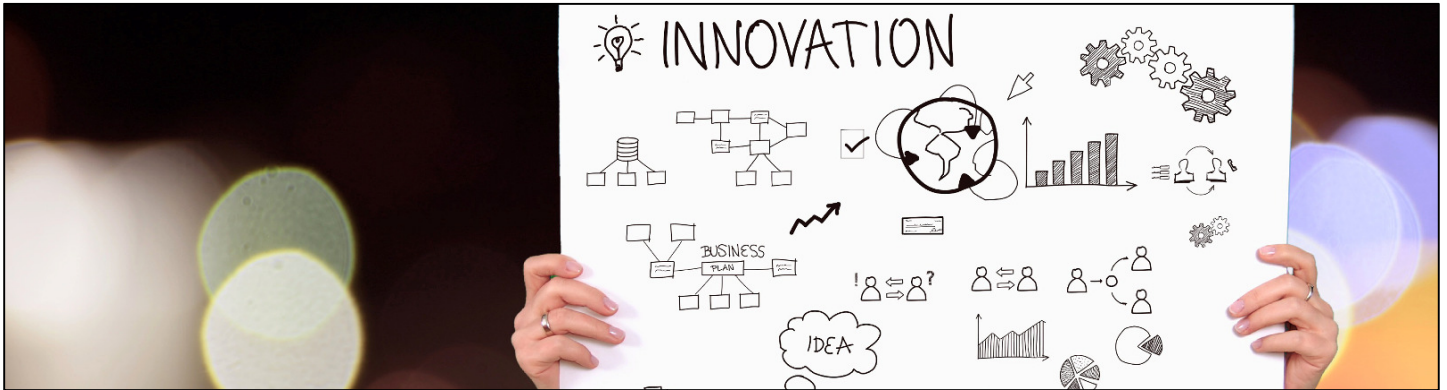
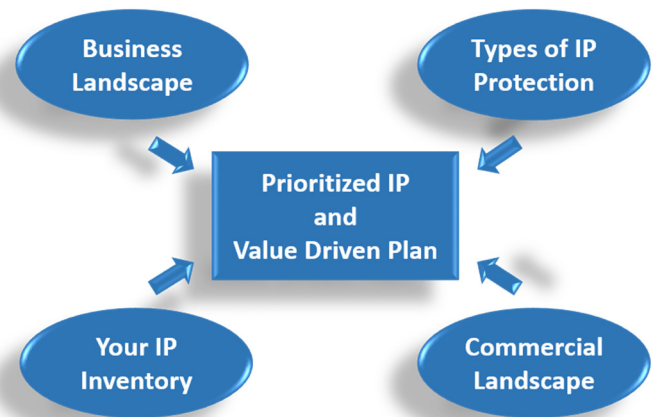


The PTIP Intellectual Property Review



The **PTIP Intellectual Property Review** is a fixed price, on-site Intellectual Property (IP) Review designed to:

- Identify and prioritize your IP
- Develop your IP protection plan
- Optimize the value of your IP



The **PTIP Intellectual Property Review** is tailored to fit the needs of **startup, early-stage through midsize technology companies**

- Fixed price for predictable expense
- Held at your location to streamline participation
- Covers the types of IP protection and requirements for patentability
- Provides a prioritized inventory of your IP and go-forward recommendations
- Based on value driven analysis of strategic fit and potential commercial value

The PTIP Intellectual Property Review

Process & Agenda

Prior to the On-Site Meeting

- Review your business by phone
- Research the relevant business landscape

On-Site Meeting Agenda

- Types of IP protection and the requirements for patentability
- Current and recent development initiatives
- Inventory and prioritize IP, considering strategic fit and potential commercial value
- Preliminary recommendations

Post On-Site Meeting

- Finalize recommendations
- Review recommendations by phone

Rates

The PTIP Intellectual Property Review is currently offered for the fixed price of \$2,600 for clients based within the Washington DC metropolitan area.



As an inventor of 27 US patents in product and technology, Bob Protheroe has a proven track record of innovation in startups through fortune 500 companies. A seasoned product and technology executive, he has experience in innovation driven product strategy and development.

Bob is also a registered United States Patent and Trademark Office patent practitioner. Building on his rich background in product and technology innovation, he is uniquely qualified to deliver business driven intellectual property strategies.